

Anagram tackles coronavirus fears in Asian and Singapore organisations

12 February 2020 | News

Launches Online Webinars, Smaller In-House Workshop Sizes in Response to Novel Coronavirus Fears



Anagram Group, a leading corporate training company based in Singapore launches online webinars, smaller in-house workshop sizes and temperature checks in response to Novel Coronavirus (2019-nCoV) fears which have led to many business events in the city-state being postponed.

With the Singapore government recently raising the disease outbreak response level to 'orange', event organisers, training companies and other businesses especially in the Meetings, Incentives, Conferencing, Exhibitions (MICE) sector have been impacted.

Anagram Group is introducing measures for clients who opt for stricter measures for training workshops and events, which include:

- Group sizes of 8 participants or less for class sizes, in a 'group coaching' style, with a maximum 2-hour duration, held at venues with hand-washing facilities
- Virtual options for all services – workshops, executive coaching, keynotes and options of modifying all in-class workshops to virtual options
- Workshops designed to help organisations deal with the business impact of coronavirus on Asia, with a particular focus on 'change & innovation in times of crises'
- Temperature checks and travel & health declaration forms for participants
- Minimal physical interaction between participants in in-class training workshops

"In times of change, we have to respond to our clients' needs. Training keeps organisations competitive, and the learning journey is even more important in disruptive times, especially for clients who often bring participants from Asia to Singapore due to its status as a MICE and tourism hub," said Liyana Stuart, Director of Marketing of Anagram Group.

"Some large-scale training events with regional participants have been postponed due to the crisis, leaving zero options for our clients. We have come up with a slew of measures to solve the challenges our clients are facing. We advocate

innovation, change and customer-centricity in our workshops and keynotes – it's time for us to walk the talk," she added.

Webinars which will feature live video, slides, and chat functionality will be held using popular webinar programmes to ensure participants do not miss out on learning and training opportunities. For maximum participation, webinar group sizes are recommended to be 20 to 40 participants and will be 'bite-sized' at 60-minutes to 90-minutes long. Participants can take part in webinars from anywhere with an Internet connection.

"By using webinar technology, our participants' learning outcomes and schedules will not be compromised, while smaller group sizes ensure that learning can take place in a safer setting," said Mark Stuart, CSP, Head Trainer and Speaker at Anagram Group.