

Dermatix launches new product as acne scarring solution

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Dermatix®, a brand of A.Menarini Singapore Pte.Ltd has just launched its new acne scar care, Dermatix® Acne Scar.

Formulating with Niacinamide (Vitamin B3), Alpha Hydroxy Acids (AHAs) and antioxidants, it delivers a gentle exfoliation to repair acne scars for an overall more even skin tone.

Created by top derma experts in Europe, it is now available in Malaysia -the Asia Pacific's first country in launching the product.

This is a win for Asian skin, that is prone to sensitivity and scarring. Experts said, Asian skin is genetically predisposed to scar more easily, as it has a thinner outermost layer of skin. With an increased amount of melanin, Asian skin also tends to have more issues with acne-scars and post-inflammatory hyperpigmentation.

Stimulating new skin cells and collagen production, Dermatix® Acne Scar is enriched with Active **GCS** Beauty Enhancers, consisting of snail slime extract and Hyaluronic Acid to boost the skin's repairing process. Combating post-acne skin discoloration, the treatment gel contains Niacinamide (Vitamin B3) to reduce hyperpigmentation. Additionally, Zinc Gluconate helps to regulate oil level in the skin.